ABSTRACT OF THE DISCLOSURE

[0037] A system and method are disclosed for broadcasting Voice over Internet Protocol (VoIP) messages. A method incorporating teachings of the present disclosure may include receiving an indication that a message should be delivered to a plurality of recipients. In response, contact information for the plurality of recipients may be identified, and an outbound packetized call to each of the recipients may be launched. In practice, the packetized call may be in a VoIP form or some other appropriate packetized form. If a call is answered, the call may be connected to a multicast server capable of playing the to-be-delivered message.